



Inman Park Festival

BECOME A 2010 "FRIEND OF FESTIVAL" DONOR!!

Start the decade on the right track! This year make it your resolution to take part in the 2010 Inman Park Festival! Please read the below information on how you and your company can achieve great exposure with a small donation to your community. **If you are inclined to donate, please see the attached Contribution Form and FAQ's with further instructions and details on becoming a confirmed 'Friends of Festival' Donor.** Thank you for your support!

Festival Information: During the last full weekend in April each year, Inman Park proudly presents a neighborhood festival widely regarded as Atlanta's most spirited and eclectic. The 39th Annual Inman Park Spring Festival and Tour of Homes will take place Saturday and Sunday, **April 24th and 25th**. Winning numerous awards and praise, such as Best Neighborhood Festival by Creative Loafing "2008 Best Of" Issue, Inman Park Festival and Tour of Homes includes:

- Atlanta's biggest Street Market, offering everything from antique furniture to handcrafted wares.
- The city's quirkiest and most colorful Parade, led by the Inman Park Butterfly followed by floats, bands, art cars, politicians, drill teams, Kelly's Seed and Feed Marching Abominable Band, clowns, jugglers, and many more. The parade ends with the appearance of the Inman Park Trash Monarch, perched atop the throne-a street sweeper.
- The Festival centerpiece, the Tour of Homes, featuring turn-of-the-century Victorian Painted Ladies and Craftsman bungalows as well as original contemporary designs and loft conversions.
- A juried Arts and Crafts Show featuring some of the Southeast's finest artists.
- Live entertainment, including rock-n-roll, blues, swing, jazz, folk, Western, and beyond.
- And MUCH more

Friends of Festival Donor Levels:

Gold Donor: \$550.00*

- **ADDED THIS YEAR:** 2010 Festival Window Decal for your storefront/vehicle listing you as a 2010 GOLD Donor
- ¼ page Advocator Ad/Coupon in April "Special IP Gold Section" – 2500 distribution
- Logo on the Inman Park Festival Website (under Friends of Festival Donors) with a link to your homepage
- Logo on IP Festival signage throughout the festival
- Acknowledgment in the IP Advocator during your first full month after payment received
- Mention and logo in the "Thank You" article in the May issue of the Advocator
- 4 Complimentary Home Tour tickets **AND** 2 Complimentary Inman Park Festival Shirts

Silver Donor: \$400.00*

- Logo on the Inman Park Festival Website (under Friends of Festival Donors) with a link to your homepage
- Business name listed on IP Festival signage throughout the festival
- Acknowledgment in the IP Advocator during your first full month after payment received
- Mention in the "Thank You" article in the May issue of the Advocator
- 2 Complimentary Home Tour tickets **AND** 2 Complimentary Inman Park Festival Shirts

Bronze Donor: \$250.00*

- Business listed on the Inman Park Festival site (under Friends of Festival Donors) with a link to your homepage
- Business name listed on IP Festival signage throughout the festival
- Acknowledgment in the IP Advocator during your first full month after payment received
- Mention in the "Thank You" article in the May issue of the Advocator
- 2 Complimentary Inman Park Festival Shirts

* ADDED BONUS

Each Donor level commitment includes your IP Festival Parade Float Fee!

If you chose to participate in the Parade a float fee will be charged for participants, however is included in each donor level. After your application is received you will be contacted by a Parade representative. A panel of neighborhood artists will jury the business parade units before they are accepted into the parade.